

REGISTER FOR THE MOST TALKED ABOUT PROFESSIONAL DEVELOPMENT FOR COLLEGE COACHES. HILTON CHARLOTTE UNIVERSITY PLACE CHARLOTTE, NC NETWORK AND LEARN FROM SOME OF THE BEST IN THE BUSINESS

Basketball Skills Development Clinic and Basketball After Dark Presenters



Joy Smith Clemson



A STEP UP MIS **EDUCATE, CONNECT, EQUIP, AND INSPIRE**

Steve Smith Florida State



Bob Starkey LSU



Kevin Sutton Kansas State



C.Y. Young Missouri

Featured Speakers





Dr. Emmett Gill Founder Athlete Talk Mental Wellness App for Athletes



Collin Henderson Master Your Mindset



Associate Vice Chancellor for Health and Well Being UNC Charlotte

Presenters



Jan Jansen Iowa



Bev Kearney In Pursuit of Dreams



Ryan Krueger Yellow Brick Basketball



Dean Lockwood Michigan State



Tom Moore UCONN



Kate Paye Stanford



Kansas



Jim Rosborough Arizona - Retired



Bob Starkey LSU



Maren Walseth Executive Coach



C.Y. Young Missouri

Head Coach Presenters





A STEP UP TABLE OF CONTENTS

3 - 4

5

6 - 7

Welcome Letters Information Sheet Hotel Logistics

8 - 9

10

11-13

Directions

Attire

Agenda's

14-24

25

26-29

Speaker Bio's

Speaker Contact Information

Sponsor Ads







May 22, 2023

Greetings to our A STEP UP Symposium Participants, Assistant Coaches Hall of Fame Class of 2023, and guests. Welcome to Charlotte, the 'Queen City.'

We are ecstatic to be back in person again for our three (3) symposiums ~ A STEP UP, Next Level, and the Head Coaches Executive Leadership Academy. It's going to be a monumental week highlighted by the induction ceremony of six who are among the best in the game, our Assistant Coaches Hall of Fame Class of 2023. Thank you for joining us to honor our Hall of Famers and for the personal commitment to invest in yourself and the future of your sport.

A STEP UP is an intimate, engaging, and collaborative learning environment that encourages interaction, dialogue, and feedback. Be open to exploring new insights, coaching strategies, and philosophical approaches to building a Championship program. We challenge you to step out of your comfort zone and network through various points of connection to develop relationships that will offer diverse perspectives about what it means to win.

The presenters will offer their professional and personal experiences and invite you to share your own. The symposium experience welcomes shared thinking. So, choose to be present. Be willing to take some risks, ask questions, seek feedback, and test your assumptions about how you do things. Be intentional about talking with one another and listening with your head and heart.

We hope that our time together will result in your personal and professional renewal and equip you with the tools to pursue your dreams and goals. Our sincere gratitude to each of you for attending and taking A STEP UP with us.

Congratulations again to our A STEP UP Hall of Fame Class of 2023.

Let's make this week an unforgettable experience!

Johnny and Felicia Allen

In Service,

Johnny and Felicia

Allen A STEP UP, INC.

Symposium Directors



OFFICE of MAYOR VI LYLES

600 East Fourth Street Charlotte, NC 28202 Charlottenc.gov



May 17, 2023

Greetings!

As Mayor of Charlotte, I would like to welcome to Charlotte all the attendees of A STEP UP Professional Development Symposiums on May 22-25, 2023 and A STEP UP Assistant Coaches Hall of Fame Class of 2023 on May 23, 2023 for your induction ceremony.

I hope that those here from outside the Charlotte area will enjoy their stay and experience all that the largest city in the state of North Carolina has to offer, from the wonderful eateries to the Levine Center of the Arts, with its variety of museums, just to name a few. I invite each of you to venture out and explore the wonder, the beauty and the people who made this a great city. We are especially proud of the Levine Center for the Arts which includes the Harvey B. Gantt Center for African-American Art and Culture, the Bechtler Museum of Modern Art, Discovery Place and the NASCAR Hall of Fame.

Best wishes for an enjoyable and successful event.

Yours truly,

Vi Alexander Lyles

Mayor



Assistant Coaches Professional Development Symposium Participants Information Sheet May 22 – 24, 2023

A STEP UP is a two- and half-day professional development Symposium to Educate, Connect, Equip, and Inspire current and future generations of Coaches. For more visit: www.astepuplive.com

ON COURT SKILLS DEVELOPMENT CLINIC LOCATION

Johnson C. Smith University (Brayboy Gymnasium) N Summit Ave, Charlotte, NC 28216

Hilton Charlotte University Place Hotel 8629 J M Keynes Dr, Charlotte, NC 28262

Phone: 704-547-7444

Event Info

SYMPOSIUM ATTIRE

On Court Skills Clinic: Casual. Whatever you traveled in is appropriate. Gym

clothes. Standard Practice Attire.

Symposium Professional Development Attire: Business Casual (school

identified polo or collared shirt/blouse, slacks, dress, skirt,

no jeans, no shorts, no gym clothes.)

A Step Up Charlotte Symposium Event Contacts				
Felicia Hall Allen (Event Director)	(704) 968 – 1987	fh@feliciahallallen.com		
Johnny Allen (Event Director)	(704) 488 – 9000	Johnnya803@gmail.com		
Becky Adams (Travel Coordinator)	(920) 723 – 6235	adams.becky@gmail.com		
Lauren Flaum (Registration Coordinator)	(419) 290-8609	Isflaum@gmail.com		

Parking Information Hilton University Place & Johnson C. Smith		A Step Up Symposium Attire	
Participants	Participants are responsible for their own parking charges. HOTEL GUESTS: FREE Parking while spaces are available. Johnson C. Smith: FREE Parking	Participants	Business Attire and/or Collared Shirts, Slacks, Blouse w/ Pants, Skirts, or Dress NO SHORTS. NO JEANS. NO GYM CLOTHES.

HILTON CHARLOTTE UNIVERSITY PLACE

ADDRESS

8629 J M KEYNES DR.
CHARLOTTE, NC 28262

AMENTITIES

Enjoy recreational amenities such as a 24-hour fitness center and a seasonal outdoor pool. Additional features at this hotel include complimentary wireless Internet access, concierge services, and gift shops/newsstands. Guests can get around on the complimentary shuttle, which operates within 5 miles.

BUSINESS AMENTITIES

Featured amenities include a 24-hour business center, express check-in, and express check-out.
Planning an event in Charlotte? This hotel has facilities measuring 20000 square feet (1800 square meters), including conference space.

PHONENUMBER

844-209-2487

Dining at Hotel

Enjoy a meal at the restaurant or snacks in the hotel's coffee shop/cafe. Wrap up your day with a drink at the bar/lounge. Cooked-to-order breakfasts are available daily from 6:00 AM to 10:30 AM for a fee.

PARKING

Free self parking is available onsite.





MAY 22-24

ASTEPLE VEL

NEXT LEVEL

For Aspiring Head Coaches with 5 years or more 'college' coaching experience. HALL OF FAME
MAY 23

Honoring the Best 'Assistant' Coaches in the Business. HEAD COACHES
EXECUTIVE LEADERSHIP
MAY 24 - 25

HEAD COACHES
Executive Leadership Academy

College Heads 'all' sports welcome to attend.

Front Desk Restaurant & Other Recommendations...

University Area:

Boardwalk Billy's - American

Ciro's - Italian

Zapata's – Mexican

Don Pedro - Mexican

Love, Sushi - Japanese

Firewater - Upscale American

Famous Toastery - Brunch

Bar Louie - Bar/American

Ninety's Ice-cream & Sandwiches - Sweets/Dessert

Cava - Mediterranean (similar to Chipotle)

Blaze - Pizza

Seafood Connection - Seafood Spot

Crackin' Crawfish - Seafood

Frankie's of Charlotte – Game Bar (Huntersville)

Anntony's – Caribbean

Plaza Midwood/NoDa:

Whiskey Warehouse - Bar

Snug Harbor - Bar

Peculiar Rabbit – Bar

Irie Vibes – Caribbean

Haberdish - Southern/Brunch

Sabor – *Latin/Tacos*

Amelie's – French/Bakery

Matthews/Mint-Hill:

Pho Huong Que - Family Owned Vietnamese

Metro Diner - Brunch/Dinner

King of Spicy - *Indian*

King Crab - Seafood Boil

American Deli - Wings/Seafood

Viet-Thai Noodle House

Uptown:

Suite - Bar/Club (Epicenter)

Midnight Diner - Brunch/Lunch

Pinky's

Sea Level NC - Seafood

Mert's Heart & Soul - Southern

Ink & Ivy

Cajun Queen - Cajun/

Flemings Steakhouse (Epicenter)

Vappianos - Italian

Mama Ricotta's - Italian

Wet Willies - Bar (Frozen Drinks)

Alexander Michael's - Bar & Grill

VBGB - Beerhall/Bar

South Charlotte:

Zinicola - Upscale Italian

Topelo Honey - <u>Brunch</u>

Another Broken Egg - Brunch

Midwood Smokehouse - Barbeque

CowFish - Burgers & Sushi (SouthPark)

Dogwood Southern Table & Bar (SouthPark)

RuRu's Taco's - Taco Place

Leroy Fox - SouthEnd

131 Main - Upscale American

DIRECTIONS TO HOTEL FROM CHARLOTTE DOUGLAS AIRPORT

- Take 1-85 N from Josh Birmingham Parkway
- Follow I-85 N to NC-24 E/W W.T. Harris Blvd.
- Take exit 45A from I-85 NContinue on NC-24 E/W W.T.Harris Blvd
- Use the 2nd from the left lane to turn left onto JW Clay Blvd
- Destination will be on the left

DIRECTIONS TOJACK S. BRAYBOY GYMNASIUM FROM CHARLOTTE DOUGLAS AIRPORT

- Take 1-85 N from Josh Birmingham Parkway
- Drive along NC-16 S. Take exit 5 B from I-277 S
- Take N Summit Ave and turn right onto W 5th St
- Turn right at the 1st cross street onto N Summit Ave
- Destination will be on your right

DIRECTIONS TOJACK S. BRAYBOY GYMNASIUM FROM HOTEL

- Get on I-85 S from W W.T.Harris Blvd
- Continue on I-85 S. Take I-77 S to W 5th St. Take exit 10C from I-77 S
- Take N Summit Ave and turn right onto W 5th St
- Turn right at the 1st cross street onto N Summit Ave
- Destination will be on your right

DIRECTIONS TO HOTEL FROM JACK S. BRAYBOY GYMANSIUM

- Take I-77 N/US-21 N from N Summit Ave and W 5th St
- Continue on I-77 N. Take I-85 N to NC-24 E/W
 W.T.Harris Blvd. Take exit 45A from I-85 N
- Continue on NC-24 E/W W.T.Harris Blvd
- Use the 2nd from the left lane to turn left onto JW Clay Blvd
- Turn right
- Turn left at J M Keynes Dr
- Destination will be on the left

What is Business Casual Attire?





A STEP UP 2023 HILTON UNIVERSITY PLACE HOTEL, CHARLOTTE NC

MONDAY, MAY 22, 2023

1:00 pm – 4:15 pm Basketball Skills Clinic (Johnson C. Smith, Brayboy Gymnasium)

1:00 pm – 1:05 pm Welcome

1:05 pm – 1:50 pm Speaker 1: Joy Smith (Clemson)

Topic: Man to Man Defense

1:50 pm – 2:35 pm Speaker 2: Kevin Sutton (Kansas State)

Multiple Effort Skill Development Drills

10 Minute Break

2:45 pm – 3:25 pm Speaker 3: **Bob Starkey (LSU)**

Topic: Post Skill Work

3:25 pm – 4:05 pm Speaker 4: C.Y. Young (Missouri)

4:05 pm – 4:15 pm Closing Remarks

4:30 pm - 6:00 pm Break

6:00 pm – 6:15 pm Welcome

6:15 pm – 6:20 pm Introductions of Hall of Fame Candidates Class of 2023

6:20 pm – 7:20 pm Presenters: Hall of Fame Candidates Panel

Sponsors: BOA, Visit Charlotte, Worth Advisors

7:20 pm – 7:30 pm Instructions for following Morning

7:30 pm – 8:45 pm Meet & Greet Reception

Hilton Waterfront



TUESDAY, MAY 23, 2023

7:00 am – 10:00 am Registration (Hilton Hotel)

7:30 am – 8:00 am Breakfast Buffet Open

8:00 am – 9:35 am Assistant Coaches HOF Induction Ceremony

15 Minute Break

Sessions

9:55 am - 10:55 am Sessions I - A & B (20 minutes rotations)

ROOM Building a Championship Team in Today's Culture

Presenters: Tom Moore (UConn MBB) and Bob Starkey (LSU WBB)

5 Minute Break

11:00 am – 12:00 pm Session II - C & D

TOPIC: Recruiting Strategies that Help Determine 'When to Portal and When

Not to Portal' - Microwave and Conventional Ways to Achieve Success

ROOM Presenters: <u>Jan Jensen (Iowa WBB)</u> and <u>C.Y. Young (Missouri MBB)</u>

12:00 pm – 1:25 pm Lunch: On Your Own

1:30 pm – 1:45 pm Session III

ROOM TOPIC: Creating Your Financial Game Plan

Presenter 15: Glen Wright (Worth Financial Group)

1:45 pm – 2:45 pm Session IV - E & F

ROOM TOPIC: Practice Planning and Player Development

that Yield Winning Results

ROOM Presenters: Ryan Kruger (Yellow Brick Basketball) and Kate Paye (Stanford WBB)

5 Minute Break

2:50 pm – 3:50 pm Session V - G & H

Session IV-G TOPIC: The Unofficial First Responder's Mental Health Toolkit

Dr. Gill (Athlete Talk) and Dr. Mori Ross (UNC Charlotte Student Affairs)

5-minute Break

3:55 pm – 4:45 pm **Session VI-E**

ROOM TOPIC: Coaching' ~ The Next Level Professional Development Support and

Supplement to Peer Coaching and Mentors

Presenters: Bev Kearney (In Pursuit of Dreams) and Maren Walseth (Coach)

5 Minute Break

4:50 pm - 5:40 pmSession VII

ROUND TABLE DISCUSSIONS – Topics of Choice for 25 minutes

Small Group Coaching Sessions

Recruiting **Team Building Practice Planning Mental Health**

Coaches Worth ~ Worth Advisors

Executive Coaching

5:40 pm - 5:50 pm Pop Out/Take Aways

Check Out/ Dinner- On Your Own 5:50 pm - 6:00 pm

9:00 pm - 10:30 pmSession VIII

Basketball after Dark (Optional)

Presenters: Bob Starkey, Kevin Sutton, and C.Y. Young

WEDNESDAY, MAY 24, 2023 General Session

7:00 am - 8:30 am **Opening - Breakfast**

7:00 am - 7:45 am **Session IX**

ROOM

TOPIC: Christian Conversation (Optional)

Kevin Sutton, Kansas State MBB

15 Minute Transition

8:00 am - 8:05 am**Opening – Frame the Day**

8:05 am - 9:15 am **Session X:**

ROOM TOPIC: Helping the Next Gen Win: How to Engage and Develop the Most

Anxious Generation of Athletes in the Era of Social Media

Speaker: Tim Elmore, Growing Leaders

10 Minute Transition

9:25 am - 10:25 am Session XI

ROOM **TOPIC:** Discover Mental Conditioning Strategies to Tap Into the Full Potential of

Your Student-Athletes

Presenter: Collin Henderson, Master Your Mindset

5 Minute Break

10:30 am - 11:30 am **Session XII**

ROOM TOPIC: Head Coaches' Perspective ~ How Assistant Coaches Add Value and

Impact the Program's Success

Presenters: Rob Lanier (SMU MBB) and Alex Simmons (Memphis WBB)

11:35 am - 11:55 am **Free Agents Introduce Themselves**

11:55 pm - 12:20 pm Take Aways/Check Out

12:20 pm - 12:30 pm **Closing Remarks**



Speaker Bios

Bev Kearney

Beverly Kearney, affectionately known as "Coach Bev" is one of those rare visionary stars who believes that greatness exists within everyone. Her passion and gift for coaching, consulting, and mentoring has inspired individuals and groups in various professions to achieve their greatest successes. Recognized as one of the most successful coaches in NCAA history, Bev has been inducted to various halls of fame as a sports legend including the prestigious International Women's Sports Hall



of Fame. Her record of seven national championships is one of the highest among African-American and Female coaches in the country. She has been honored with the BET Legacy Award for

Education alongside the likes of Dr. Maya Angelou, Stevie Wonder and the Tuskegee Airmen. She was also honored with a "Lifetime Achievement Award" from Auburn University marking only the second time in History that a woman has received that award and the first African-American in history to receive the award.

Woman's Day magazine named her as one of their "50 Women on a Mission" along with such notables as Michelle Obama, Hilary Clinton, and Angelina Jolie. The Buoniconti Foundation honored Bev as a Great Sports Legend joining other alumni legends such as Michael Jordan, Dean Smith and Muhammad Ali. Bev has also been an honored guest at The White House.

She has served as Head Coach of the University of Texas and the University of Florida, as an Assistant Coach at the University of Tennessee, the University of Toledo and Indiana State University. The men and women she coached throughout her 30-year career stand out as some of America's best with over 15 Olympians, several World, Collegiate, and American record holders.

Her many accolades do little justice to her ability to strategically and purposefully motivate, empower and coach others to turn their goals into gold.

Coach Bev's InPursuit consulting services provide individuals and corporate team members with strategies to thrive in high-performance environments.





Bob Starkey

Bob Starkey, who was on the LSU's Women's Basketball coaching staff during five Final Four appearances, returned to Baton Rouge in April 2022 to serve as the associate head coach on Coach Kim Mulkey's staff.

With more than 30 years of SEC coaching experience, Starkey comes to LSU after one year of coaching at Auburn. From 1989-2011, Starkey coached at LSU with tenures with both the men's and women's programs. He coached LSU greats Mahmoud Abdul-Rauf, Seimone Augustus, Sylvia Fowles, Temeka Jonson, Shaquille

O'Neal and Stanley Roberts during his original 22-year stint in Baton Rouge.

Prior to his one season at Auburn, Starkey was at Texas A&M for nine seasons where he served as an assistant and helped coach the Aggies to the 2021 SEC regular-season title.

Starkey has had a decorated career, having been a part of 790 collegiate victories, 24 NCAA Tournaments, eight trips to the Elite Eight and five straight trips to the Women's Final Four (2004-08). He served as the acting head coach for LSU during its 2007 Final Four run.

Starkey helped the Aggies to the 2013 SEC Tournament Championship, the 2021 SEC Regular-Season Championship, the 2014 NCAA Elite Eight, and four NCAA Sweet 16s. Starkey helped guide LSU to four SEC Championships, 12 straight NCAA Tournament appearances, eight Sweet 16s, seven Elite Eights and five consecutive trips to the Final Four. He was a key component in the Lady Tigers' outstanding record of 326-105 (.756) from 1998-2011.

In his first role at LSU, Starkey served as an assistant coach for Dale Brown on the LSU men's basketball staff from 1990-96, during which time the Tigers participated in four NCAA Tournaments. While on the men's staff, Starkey worked closely in developing three first-round NBA draft picks in O'Neal, Abdul-Rauf and Stanley Roberts. As a recruiter, he helped sign three nationally-ranked recruiting classes, including one which was rated No. 1 in the country.

Starkey, who considers himself a full-time student of the game, has written numerous articles and has authored such basketball books as The 2-3 Match-Up Defense and Motion Offense. His latest project is a Basketball Coaching Series of books that include The Art of Being An Assistant Coach, The Art of Scouting and The Art of Motivation. Starkey is a master motivator and runs his own coaching and player online blog that features daily updates at hoopthoughts.blogspot.com.

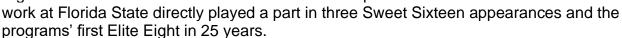
Starkey is originally from Charleston, WV and is married to the former Sherie Hayslett, also a native of West Virginia.

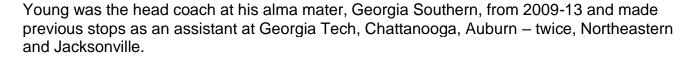


C.Y. Young

Charlton "C.Y." Young was announced as the Mizzou men's basketball associate head coach in April 2022. He comes to Mizzou as the first official member of Coach Dennis Gates' staff in Columbia.

Young comes to Columbia with almost 30 years of coaching experience, including a previous stint as a head coach. Most recently, Young served as a member of Leonard Hamilton's Florida State staff for nine seasons. Throughout his accomplished career, Young has been a part of eight NCAA Tournaments, two regular-season conference titles and 13 NBA Draft picks. His





Young remains one of the greatest players in Georgia Southern history, as one of 14 all-time players to score more than 1,500 career points. He still holds the school's three-point field goal percentage record (.409) and shot nearly .460 from the field over his four-year career. More than 25 years after his playing career ended in 1993, Young still ranks top-10 in six different career statistical categories. The three-time, all-conference selection was inducted in the GSU Athletics Hall of Fame in 2008.

Following a playing career which included a stint professionally in France in 1994, Young returned to Georgia Southern to earn his degree in broadcasting.

Young and his wife, Carolyn, have four children: daughters Ariel and Audia, and sons Isaiah and Nehemiah. Carolyn is a two-time All-American who led Auburn to a pair of Final Four appearances during her career and was the 1991 SEC Player of the Year. She was a member of the 1992 United States Olympic Bronze Medal National Team and played for the Portland Fire of the WNBA. Ariel is currently a senior on the women's basketball team at the University of North Carolina.



Collin Henderson

Collin Henderson is the founder and CEO of Master Your Mindset, LLC, an industry leader in the field of mental conditioning. He is a speaker and author of five books dealing with peak performance. Collin received both his undergraduate and masters degree from Washington State University where he was a starting two-sport athlete, Pac-12 Champion, Captain, and All-American.

Collin has over a decade of experience as a sales professional and sales trainer with two Fortune 500 medical sales companies, where he set sales records, won multiple representative of the year honors and number one finishes. His groundbreaking podcast, Master Your Mindset, has thousands of downloads helping performers of all types win the inner-game.



Since starting his company in 2016, Collin's innovative trainings on mindset, culture, and high performance have been utilized by some of the world's best organizations and institutions including: Nike, Zillow, Microsoft, Los Angeles Dodgers, Lululemon, Alaska Airlines, Salesforce, Paychex, Stryker, and universities across the country including Tulane University, Oregon State University and Miami University.

Collin is also a regular mental conditioning contributor to Russel Wilson's innovative company Limitless Minds, who provide elite mindset training to the nation's top corporations including Johnson & Johnson, GE, Goldman Sachs, and Chick-fil-a.

Collin is happily married to his amazing wife Kendra and they have five beautiful children. The Henderson's live in Issaquah, Washington.



Dr. Emmett Gill

Dr. Emmett Gill currently serves as an assistant professor at the North Carolina Central University (NCCU) Department of Social Work.

Prior to arriving at NCCU, Dr. Gill worked at the U.S. Military Academy Center for Enhanced Performance were he supervised men's and women's basketball student-athletes with academic and athletic performance enhancement as well as at Rutgers University.

Dr. Gill is also the founder of the Student-Athlete's Human Rights (SAHRP) — a 501©4 organization dedicated to social justice for

student-athletes. Dr. Gill's scholarship focuses on the intersection between social work and collegiate athletics.



Jan Jensen

Jan Jensen is in her 24th season with the lowa women's basketball team and her 20th as associate head coach. A nationally known presence on the recruiting scene, Jensen serves as the recruiting coordinator and also works with the post players. Jensen is in her 35th season in women's college basketball (player and coach).

THE JENSEN FILE

- Helped guide lowa to 21 postseason appearances, including 17 NCAA Tournament berths
- Guided Iowa to a postseason appearance in each of the last 15 seasons (13 NCAA, 2 WNIT)
- Helped Iowa to Big Ten Tournament Championship in 2001, 2019, 2022, 2023 and a 2008 and 2022 Big Ten Regular Season Title
- Guided Iowa to 17 upper division finishes
- Took Iowa to its first National Championship appearance in program history in 2023, Sweet Sixteen since 1996 in 2015 and its first Elite Eight since 1993 in 2019 and returned to the Sweet 16 in in 2021

RECRUITING

- Integral part of developing and maintaining top-level recruiting classes at lowa
- Helped lowa land:
 - 8th best class in 2001 (Blue Star Index)
 - 11th best class in the country in 2011 (HoopGurlz)
 - 17th best class in 2015 (ESPN HoopGurlz)
 - 17th best class in 2020 (ESPN HoopGurlz)
 - 18th best class in 2016 (Blue Star Basketball)
 - 20th best class in 2022 (ESPN HoopGurlz)
 - 22nd best class in 2021 (ESPN HoopGurlz)
 - 28th best class In 2014 (Blue Star Basketball)
 - 33rd best class in 2008 (ESPN HoopGurlz)

PERSONAL

- Native of Kimballton, lowa
- Jensen graduated from Drake in 1991 with a degree in Public Relations. She earned her Master's in Higher Education five years later.
- Jensen and her spouse Julie Fitzpatrick, have a son, Jack, and a daughter, Janie.
- She is a sought after speaker and works passionately to help make positive impacts in a variety of ways.







Joy Smith

Joy Smith (neé Cheek) joined the Clemson women's basketball staff in May of 2018 as an assistant coach.

Smith picked up her first-career head coaching win in 2022, leading the Tigers to a 22-point win at Wake Forest when Amanda Butler had to miss a game due with COVID. During the 2022-23 season, Smith missed the majority of the conference season on maternity leave, but aided in guiding Amari Robinson to a 2022-23 Second Team All-ACC nod.

Smith works mainly with the forwards at Clemson, guiding Kobi Thornton to All-ACC honors in 2018-19 and Amari Robinson to All-ACC Freshman Team honors in 2019-20.

In 2018, while serving as an assistant coach and recruiting coordinator at Vanderbilt, Smith was named as one of the Women's Basketball Coaches Association's Thirty Under 30. The award is given to 30 of the up-and-coming women's basketball coaches age 30 and under across all levels of the sport.

Before her time at Vanderbilt, Smith coached at Ohio State, where she spent three seasons as an assistant coach and recruiting coordinator after two seasons as an assistant and corecruiting coordinator at her alma mater, Duke. She worked with post players at Ohio State and Vanderbilt, where she helped Kayla Overbeck earn All-SEC Freshman Team honors.

Smith's teams have enjoyed extraordinary postseason success, advancing to the Elite 8 in both seasons at Duke, to the second round of the NCAA Tournament at Ohio State in her second season and the Sweet 16 in 2015-16.

In her role as recruiting coordinator at Ohio State, she helped the Buckeyes land top-25 classes in each of her final two seasons, including a top-5 class in 2015-16. While in Columbus, she coached post players, mentoring Shayla Cooper who was drafted in the WNBA.

Smith served as a White House intern after graduating from Duke in the summer of 2009, working in the Office of the Vice President and Economic Policy. Smith was also a member of the ACC Honor Roll during her career at Duke.

On the court, she was a four-year letterwinner for the Blue Devils, scoring more than 1,000 career points. Smith was drafted by the WNBA's Indiana Fever with the 35th overall selection in the 2010 draft. She also played professionally in Leszno, Poland and had a brief stint with the WNBA's Washington Mystics.

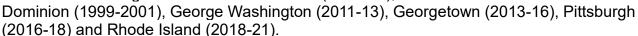
She married Allen Smith in the summer of 2019 and the couple has two daughters, Harleigh and Emori.



Kevin Sutton

Veteran high school and college coach **Kevin Sutton** is in his first season at Kansas State in 2022-23 after being selected as the program's Director of Basketball Strategies on May 3, 2022, by first-year head coach **Jerome Tang.**

Sutton, who has more than 36 years of coaching experience, including 15 at the Division I level, arrives at K-State after spending the 2021-22 season as an assistant coach at Florida Gulf Coast for head coach **Michael Fly**. In his career, he has also served on coaching staffs at James Madison (1988-90), Old





Sutton spent 20 years in the high school coaching ranks, including 12 as the head coach at Flint Hill (1986-88), Montrose Christian (1998-99), Bishop McNamara (2001-03) and Montverde Academy (2003-11). He was part of national championship teams as associate head coach at St. John's Prospect Hall in 1998 (*USA Today* Super 25) and as head coach at Montverde Academy in 2007 (*HoopsUSA.com*).

Sutton got his start in college coaching at his alma mater, James Madison, serving two seasons (1988-90) as a graduate assistant for future Hall of Fame head coach **Lefty Driesell.**

A native of Falls Church, Virginia, Sutton played collegiately at James Madison from 1983-86 for head coach **Lou Campanelli**, earning a bachelor's degree in Trade and Industrial Education from the school in 1988.

Sutton and his wife, Beth, have four children: Aaron, Kayleigh, Isaiah and Rileigh.







center.

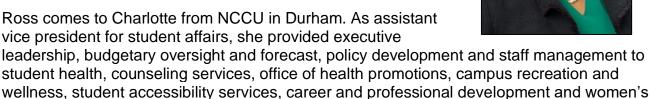
After competing at Penn State, in the WNBA, and internationally, Maren exchanged her sneakers for a clipboard and whistle. She was an assistant coach at The United States Naval Academy, and her alma mater, Penn State University, before leading the North Dakota State Bison as head coach. With a Broadcast Journalism degree from The Pennsylvania State University, Maren has now moved to the other side of the camera as an analyst. She is excited to bring the game into family rooms across the country and is passionate about growing the game.

For the past three seasons Maren has worked as an analyst for both he Ivy League and the Atlantic 10.

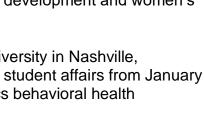
Maren is a leadership coach and program strategist, holding her ACC credential from the ICF. She enjoys staying active and attending sporting events. Maren resides in Philadelphia.

Dr. Mari Ross

Dr. Mari Ross joined UNC Charlotte Student Affairs in August 2021. She oversees the Health & Wellbeing Unit that consists of the Center for Counseling and Psychological Services (CAPS), the Student Health Center (SHC), the Center for Wellness Promotion (CWP) and University Recreation (UREC).



Prior to NCCU, Ross spent seven years at Tennessee State University in Nashville, Tennessee, where she served as an assistant vice president for student affairs from January 2018 to July 2019 and as counseling center director and athletics behavioral health consultant from April 2012 to January 2018.





Ryan Kruger

I coached basketball full time at every level for 19 years. I've been an NBA assistant, an NBA G League head coach, a D1 coach at the high, mid & low levels and a HS coach.

The logos below are great and all, but that's not why you want your child in Yellow Brick Basketball. Taking the right approach, playing the long game by building skills and building confidence are our top priorities every session.

Coaching at every level of the game in my career, I often believed that coaches were prioritizing the wrong things. Never have I believed this more than when I watch the game taught to our youngest players.

There's a place for competition and winning and scholarships. But it's NOT in elementary school. That's why we prioritize fun, skills & confidence. A kid having fun and improving their skills is a confident kid excited to continue on in the sport. The goal of our 'youth clinics' is to build interest, skills and confidence in the game, not NBA/WNBA lottery picks.

That comes later...



Dr. Tim Elmore

Dr. Tim Elmore is the Founder and CEO of Growing Leaders, a non-profit organization created to develop emerging leaders. He and his team equip secondary school students, college students and recent graduates from thousands of campuses across the US and around the world to think and act like authentic leaders. Since founding Growing Leaders, Tim has spoken to more than 500,000 students, coaches, teachers and parents and the organization has partnered with over 8,000 diverse schools, universities and organizations including Purdue University, The University of Alabama Athletics Department, the San Francisco

Giants, the Nebraska Department of Education, the National FFA Organization, and the Houston Rockets. Tim's expertise on the emerging generation and generational diversity has led to media coverage in The Huffington Post, The Wall Street Journal, Forbes.com, USA Today and The Washington Post. He has also appeared on CNN's Headline News and Fox and Friends to discuss Generation iY. Most recently, Tim was named as one of the Top 100 Leadership Speakers of 2018 in article by Kevin Kruse for Inc. magazine. Tim is the author of more than 30 books, including the best-selling Generation iY: Our Last Chance to Save Their Future, Habitudes®: Images that Form Leadership Habits and Attitudes, Life Giving Mentors,12 Huge Mistakes Parents Can Avoid: Leading Your Kids to Succeed in Life and Marching Off the Map. His newest book Generation Z: Unfiltered releases in September 2019.



Tom Moore

Tom Moore is in his sixth season as an assistant coach on the staff of Dan Hurley, having spent the 2017-18 season with Hurley at the University of Rhode Island, and the past four seasons at UConn. Moore previously spent 13 years at UConn on the staff of Hall of Fame coach Jim Calhoun, the last two years as associate head coach. Moore's knowledge and familiarity of UConn proved invaluable as Hurley made the transition to Storrs in 2018-19.

In addition to his responsibilities of recruiting, practice and game planning, scouting and film breakdown, Moore works extensively with the UConn perimeter players and since returning to Storrs, has already helped five players reach all-conference status, including First Team selections Christian Vital in 2019-20, James Bouknight in 2020-21 and R.J. Cole in 2021-22. Moore also helped UConn land three consecutive Top 20 recruiting classes.

Moore brings 27 years of Division I coaching experience to the staff. Before helping Rhode Island pile up 26 wins, capture the Atlantic 10 regular-season title and a second straight NCAA Tournament berth in 2017-18, he earned 162 victories in 10 seasons as the head coach at Quinnipiac University.

Moore led Quinnipiac to four 20-win seasons, five national postseason berths, coached six All-Conference First Team selections, and was named CollegeInsider.com Northeast Conference Coach of the Year in 2009, Jim Phelan NEC Coach of the Year in 2010, and to the New England Basketball Hall of Fame in 2013. In addition, Quinnipiac earned the NABC Team Excellence Award with a 3.2 collective team GPA in 2013-14.

Before taking over the program at Quinnipiac, Moore was an integral part of the most successful span in UConn basketball history, which included the Huskies' first two NCAA National Championships in 1999 and 2004. During his 13 seasons in Storrs, Moore helped build the Huskies into a national power.

While at UConn, Moore recruited and/or coached 19 players who went on to play in the NBA, including NBA All-Stars Ray Allen, Richard Hamilton and Caron Butler, 12 first-round draft choices, and five All-Americans.

Prior to joining the staff at UConn, Moore assumed the head coaching job at Worcester State College at just 24 years old and remained for five seasons (1989-94), eventually taking his team to the NCAA Division III National Tournament. Moore also has coaching experience as an assistant at Division II Assumption College (1988-89) and Worcester State (1987-88).

A native of Millbury, Mass., and a 1987 graduate of Boston University, Moore and wife Eileen have three daughters, Elizabeth Rose, Catherine Grace, and Caroline Mary.



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